

# What "At Your Service" Means



A Franchise granted by the Public is a continuing obligation to serve the Public, under the highest attainable ideals. Such service requires large capital, relatively unlimited generating and distributing equipment and a human organization of special training and skill. The New York Edison Company endeavors to put all this, with ever-growing efficiency, behind its motto: "At Your Service." Its resources, to their utmost limit, in its organization of more than six thousand human beings, its great plants aggregating hundreds of thousands of horse power, and distributing systems, all are unceasingly devoted to the service of the Public

## The New York Edison Company

the largest of its kind in the world, has an annual payroll of five and a half million dollars; supplies current for 5,722,800 incandescent lamps, 37,800 arc lamps and more than 400,000 horse power in electric motors

### Generating Stations

The great **Waterside Stations**, each larger than the Madison Square Garden, face the East River between 38th and 40th Streets and have a capacity of 500,000 horse power. They frequently consume nearly 2,500 tons of coal daily. Their steam boiler equipment, confined to commercial electrical service, is the largest ever installed anywhere in the world

### Power Concentration

By so concentrating the coal consumption for the public supply of light and power, the atmosphere is rid of great quantities of smoke, ashes and cinders, which otherwise would be spread all over the city. This is a distinct contribution to the solution of New York's pure air problem

### Coal Storage

Across the North River, at Shadyside, is the Edison coal depot, storing 300,000 tons, guarding against any possible coal shortage

### Sub-Stations

The electric power generated at the **Waterside Stations** is transmitted to 33 sub-stations and thence supplied through 200,000 meters to the customers of the Company, each of whom is entitled to equally good service, whether having one lamp or 100,000 lamps

### Underground System

Underneath the streets lies the Edison network of high and low tension mains and feeders, aggregating 1,488 miles

### Rate Schedules

All rates for light, power, heat, storage battery or any other purpose are plainly printed and are on file in our general and branch offices in accordance with the rules of the Public Service Commission

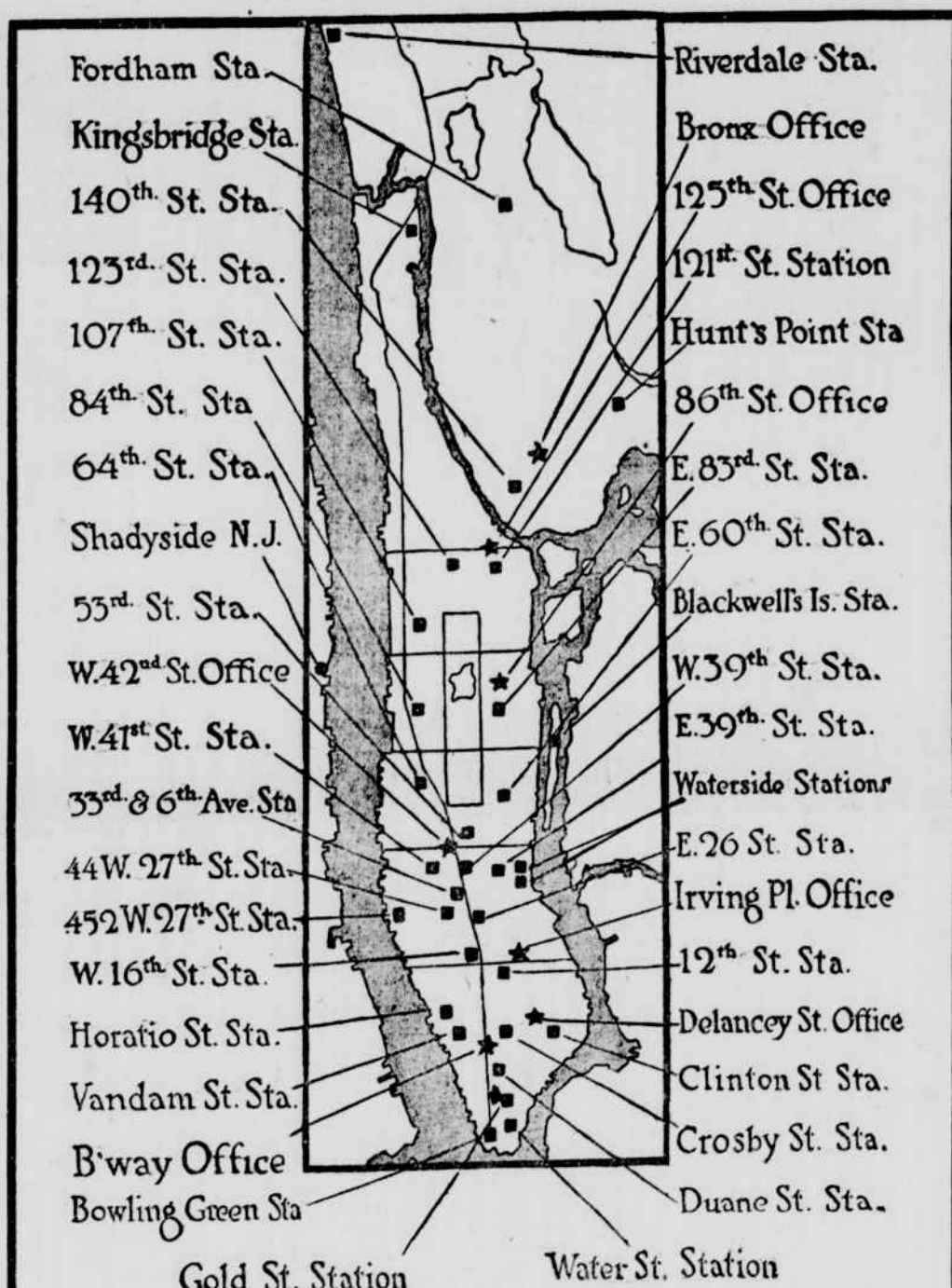
### Emergency Service

Skilled men are available every moment, day and night. They are ready to respond instantly to any call anywhere on the Edison System

### Branch Offices

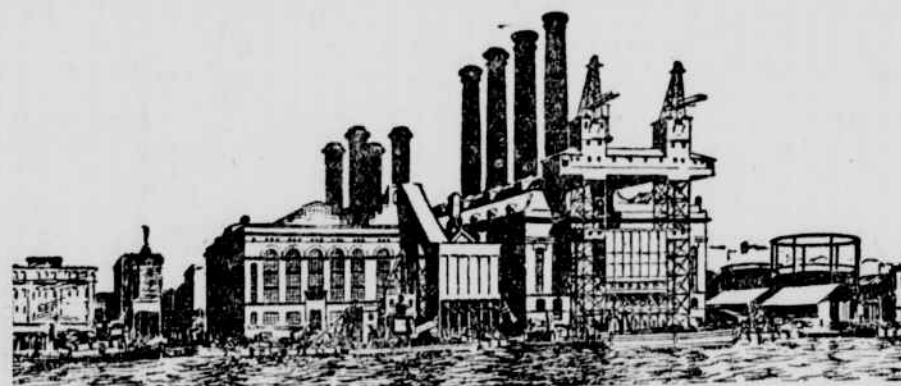
Seven branch offices and show rooms are maintained, each equipped for every service need, in which bills may be paid and contracts signed and the latest electrical devices for light, heat and power are on permanent display

## The New York Edison Company's Stations, Offices and Show Rooms



### EXPLANATION

■ Generating & Annex Stations • Coal Storage ★ Branch Offices & Showrooms



The Waterside Generating Stations — Covering Two Entire Blocks 38th-39th-40th Streets and the East River

## Departments

Electrical experts, specializing in every department of electrical service, give their best efforts to the public, without charge. Some of these departments follow

### Commercial Engineering

Reporting in simple language upon any electrical problem involving the use or possible use of Edison Service

### Power

An efficiency organization making modern shop and factory plans and reports and giving unbiased power advice

### Wholesale

In which large building questions receive exclusive attention. 97% of all large buildings erected on Manhattan Island last year adopted the service of this Company

### Automobiles

Whether for business or pleasure, considering battery, garage and kindred questions, to insure the utmost satisfaction with this type of conveyance

### Illuminating Engineering

Planning modern lighting installations for efficient results and enhanced satisfaction with the Edison Service

### Electric Signs

Of every size and design, furnishing sketches and estimates of construction and running costs

### Domestic Science

Devoted to the solution of home labor problems; to the elimination of burdensome labor from the home

### Electric Heating

For the laundry or kitchen, or other household purposes, and many industrial applications

### Lighting Inspection

For thorough investigation and report upon any questions relating to the bills of the Company

### Special Service

To insure immediate and careful attention to any complaint of any nature concerning the Company's service

### Electro-Therapeutic

In which experts study every approved application of electric current to the human body

### Isolated Plant

Showing in carefully verified detail the economy of Edison Service over any other method of obtaining electric light and power

### Retail

Devoted exclusively to the service needs of the small consumer

### Educational

In which men and women are trained for a better public service in all departments of the Company's work

### Bureaus of Information

At all offices, information bureaus are maintained where any available information concerning the Edison Service may be quickly obtained

### The Edison Monthly

Illustrated and containing the Edison Directory of everything Electrical in New York. "At Your Service" for the asking

# The New York Edison Company

## At Your Service

### Branch Offices for Your Convenience

424 Broadway	Spring 9890	151 E 86th St	Lenox 7780
126 Delancey St	Orchard 1960	27 E 125th St	Harlem 4020
124 W 42d St	Bryant 5262	362 E 149th St	Melrose 3340
10 Irving Place		Stuyvesant 5600	

General Offices Irving Place and 15th Street  
Telephone Stuyvesant 5600

All Branch Offices (excepting Broadway) Open until Midnight  
Night and Emergency Call Madison Square 6001

